

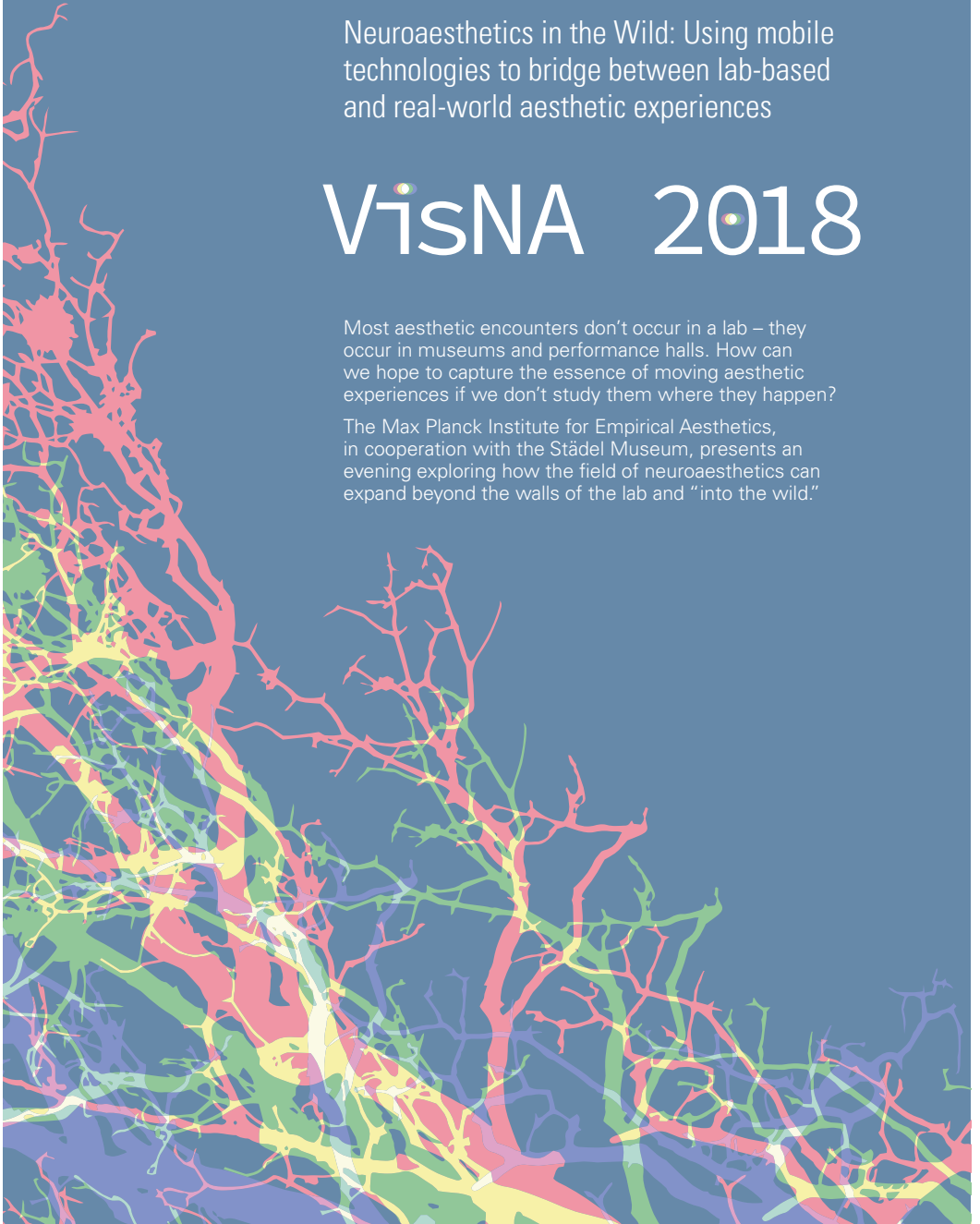


Neuroaesthetics in the Wild: Using mobile technologies to bridge between lab-based and real-world aesthetic experiences

# VisNA 2018

Most aesthetic encounters don't occur in a lab – they occur in museums and performance halls. How can we hope to capture the essence of moving aesthetic experiences if we don't study them where they happen?

The Max Planck Institute for Empirical Aesthetics, in cooperation with the Städel Museum, presents an evening exploring how the field of neuroaesthetics can expand beyond the walls of the lab and "into the wild."



## Neuroaesthetics in the Wild

### Program

19:00 – 19:15

Welcome note by **Philipp Demandt** (Director of the Städel Museum),  
**David Poeppel** (Managing Director, MPI for Empirical Aesthetics),  
**Eugen Wassiliwizky** (Researcher, MPI for Empirical Aesthetics, Literature Dept.)

19:15 – 19:45

Short guided tour of selected museum artworks with mobile equipment

19:45 – 20:10

Dance performance:

„An Adaptation of Tres>>passing“ by Kristina Veit

The vocabulary of Tres>>passing is based on an exploration of three people and the space between them. How do they position themselves towards each other, chase, challenge or trespass each other? Originally created in 2011, the piece was developed further into a purely physical form, leaving aside additional technical components.

Performance & choreography:

**Andrea Böge, Victoria Söntgen, Kristina Veit**

Music: Alex Azary



Photo: Niranh Chantabouasy

20:10 – 21:00

Panel discussion on „Neuroaesthetics in the Wild: Using mobile technologies to bridge between lab-based and real-world aesthetic experiences“ moderated by **Edward Vessel**

### Panel members:

**Helmut Leder**, Professor of Cognitive Psychology and Head of the Department of Basic Psychological Research and Research Methods at the University of Vienna

**Chantal Eschenfelder**, Head of Education and Digital Collection, Städel Museum

**Suzanne Dikker**, Research Scientist at Utrecht University and New York University

**Kristina Veit**, Contemporary choreographer and dancer

**Regina Oehler**, Hessischer Rundfunk Science Editor

